

## Press Release:

### Beardow Adams SAS, Colombia – Latin American expansion

Having successfully established **Beardow Adams do Brasil Adesivos** in Sao Paolo, Brazil during 2017, Beardow Adams has taken the steps to support further growth in Latin America and inaugurated our latest subsidiary, **Beardow Adams SAS** in Bogota, Colombia.

Deisy Neuta has been appointed 'Gerente General' of **Beardow Adams SAS** and will be taking control of the daily operations, as well as the sales management throughout Colombia.

"Having travelled to Colombia on many occasions, I have long believed in the opportunities that this vibrant economy offers. The passion for science and engineering within the people of Colombia, is one of the many reasons its economy is growing so strongly and why we are investing in this region."  
– Nick Beardow, Co-Owner and Sales Director.

## Related media:



## Company information:

Beardow Adams is a market leading, privately owned adhesive manufacturer, head quartered from Milton Keynes, UK. We have 6 manufacturing sites and 8 sales offices across the US, Brazil, Germany, Spain, Sweden and now Colombia – with a total global manufacturing capacity in excess of 140kt/pa.

Our adhesives are present across the world in millions of everyday items that help make the users application easier, better and more efficient. We aim to be best in class, knowledge leaders with technologically advanced products. Our sales presence is represented in 72 countries, to over 20,000 end user applications.

## Contact Details:

Eric Coveney – Head of Strategic Marketing

[eric.coveney@beardowadams.com](mailto:eric.coveney@beardowadams.com)

+44 (0) 7803 182516

+44 (0) 1908 574076